**ROYAL MAIL**

**STATIC:**

**IMAGE:**

What is the German word for “parcel”? \*

Read about overcoming cultural barriers in our blog

\*It’s “paket” by the way

**POST:**

Don’t let language barriers and cultural differences prevent you from expanding overseas. Find out how to overcome this and other common international delivery challenges in our latest blog: <url>

**ANIMATION:**

[Bull or matador looking at their wrist & tapping their watch?]

Delays in Spain can cause a real pain!

Shipping disruption can make for unhappy overseas customers

Discover how to create a seamless parcel journey in our new blog

**POST:**

Over two thirds of shoppers would change retailers based on their delivery experience\*. Keep your customers happy by preventing unnecessary delays when shipping overseas. Read our blog to find out how: <url>

\* Mintel Consulting Online Retailing Report’, Mintel (2023). Research conducted with online shoppers.

**PARCELFORCE**

**STATIC:**

**IMAGE:**

International delays can be costly.

Find out how your business can save time and money

Read our blog now

**POST:** Customs delays caused by incorrect or missing data can cause pricey supply chain and delivery costs. Find out how organising customer data and our shipping solutions can help prevent these. Read our blog today. <url>

**ANIMATION:**

Don’t let international documents hold you up

Navigate customs with ease *[maze]*

Find out how in our blog

**POST:** 41.4% of businesses say customs regulations are a top international challenge. Find out how to navigate customs regulations and get your paperwork in place in our handy blog. Read it here now: <url>

\*‘The state of global cross-border e-commerce 2023-24’, Reuters Events / Avalara (2023)