**Photo-on-delivery socials**

Animation #1 (\*neighbour/cat)

*NEW photo-on-delivery with* ***Royal Mail Tracked®*** */ Fewer 'where is my item' enquires / More reassurance (purrrfect) / CTA: Offer more peace of mind with a Tracked delivery*

Post Copy

Whether an item's delivered to a customer's home, neighbour or Safeplace, **Royal Mail Tracked®** now captures photo-on-delivery for more peace of mind. Find out more: [royalmail.com/photo-on-delivery](http://royalmail.com/photo-on-delivery)

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Animation #2 (\*greenhouse)

*Royal Mail now capture a photo-on-delivery / for more peace of mind / come rain or shine CTA: Offer a better delivery experience with* ***Royal Mail Tracked®***

Post Copy

Photo-on-delivery is available now with **Royal Mail Tracked® -** a great way to improve your customer experience and reduce 'where is my item' enquiries. Find out more: [royalmail.com/photo-on-delivery](http://royalmail.com/photo-on-delivery)

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Static #1 (Gnome of shelf)

*NEW Photo-on-delivery... Provides proof of delivery to your nominated Safeplace (come rain or shine)*

Post Copy

**Photo-on-delivery** is the latest enhancement with Royal Mail Tracked® - offering proof that items have been delivered to your customers door or nominated Safeplace. Find out more: [royalmail.com/photo-on-delivery](http://royalmail.com/photo-on-delivery)

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Static #2 (rainbow mat/socks)

*Photo-on-delivery adds confidence to the buying process (so shoppers never get cold feet)*

Post Copy

Offer a better delivery experience and boost customer loyalty with **Royal Mail Tracked®**  - now capturing photo-on-delivery for added reassurance. Find out more: royalmail.com/photo-on-delivery

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