Suggested copy to post alongside the Tracked Return gifs

* Tracked Returns- Difficult returns gif

52% of consumers say they bought multiple items online knowing they will return some or all of them.\* Open the door to easy returns with Parcel Collect. Visit [royalmail.com/delivertracked](https://www.royalmail.com/delivertracked) for more detail.

\*Metapack, A Retailer’s Guide to Returns 2020.

* Tracked Returns- Cart Abandonment gif

Want to boost sales and repeat custom? Make sure you get the returns process right. Let shoppers access our returns portal, print a label and choose to drop their item at a Parcel Postbox or Post Office, or even opt for a home collection. Find out more at [royalmail.com/delivertracked](https://www.royalmail.com/delivertracked)

* Tracked Returns- Parcel Collect gif

With more people based at home, let shoppers print a label from our returns portal and choose a convenient doorstep collection with Parcel Collect. To find out more and offer your customers the ultimate in returns convenience visit [royalmail.com/delivertracked](https://www.royalmail.com/delivertracked)

* Tracked Returns- Re-sealable returns gif

Is sustainability important to you and your customers? Our new Parcel Collect service provides the opportunity to ‘double up’ with delivery and returns in a single, more sustainable doorstep visit. Find out more at [royalmail.com/delivertracked](https://www.royalmail.com/delivertracked)