**Recommended copy to support the Spice Kitchen social videos**

* **Spice Kitchen-Tracked video**

**74% of online shoppers are more confident ordering online if tracking is available.\***

**With the option of a 24 or 48 hour delivery aim and 5 scans along the way your customers can self-serve to keep tabs on their delivery. Visit** [royalmail.com/delivertracked](https://www.royalmail.com/delivertracked) to find out more.

\* Delivery Matters UK 2020, independently conducted by Trinity McQueen

* **Spice Kitchen- Inflight video**

**63% of online shoppers think it’s important to redirect items to a safe place inflight.\* Our Inflight delivery options available with Royal Mail Tracked® allow your customers to change their delivery to another day or change the location to a nominated safe place, neighbour or Local Collect® point. For more details visit** [royalmail.com/delivertracked](https://www.royalmail.com/delivertracked)

\* Delivery Matters UK 2020, independently conducted by Trinity McQueen

* **Spice Kitchen- International video**

**We'll deliver with the local postal provider or couriers your customers know and trust in their country and help you stay customs compliant with our simple electronic data tools available on Click & Drop®. Find out more at** [royalmail.com/delivertracked](https://www.royalmail.com/delivertracked)

* **Spice Kitchen- Recommend Tracked video**

**Royal Mail Tracked® allows Spice Kitchen to put their customer’s in control to keep tabs on their items en route. It’s helped to build customer loyalty and support their business growth. See what it can do for your business. Visit** [royalmail.com/delivertracked](https://www.royalmail.com/delivertracked)